

# Commercial Photography

Contributed by Mike Green  
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"If you're serious about your business, be serious about your imagery"

Anyone can use a digital camera but it's only a professional who really understands the processes needed to create industry standard pictures. Adding the twist of originality is what RCV Photography excels at. On location we always have spare cameras, equipment and a wide range of specialist lenses for your requirements. When standards have to be high its very often lighting that causes the problem. We have full studio facilities and full location equipment this means we can come to you for the shoot; giving us a chance to get to know your business better so we can come up with creative ways to sell your product and services more effectively.

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Photographs taken to meet the highest technical standards.

The photographs we supply to photo libraries, advertising agencies and brand names meet the most stringent of technical criteria whilst creating the right feeling or emotion in the viewer. We can guide you in setting your own standards so that when you apply these techniques you will find your product and services attract more attention and your sales become easier to close. We understand the sales process whether it's making life easier for your sales team to clinch those deals or helping you to create a brand. A picture can tell a thousand words but more importantly it must convey a feeling of trust or faith with your products or your company. Give us a call now before you lose another sale, good photography is worth a fortune but doesn't need to cost the earth.