

Product Photography

Contributed by Mike Green
Monday, 13 November 2006
Last Updated Tuesday, 05 December 2006

Product Photography or Pack shots

Show your products in the best possible light

Want to improve your products sales? Lets face it, you wouldn't be here if you didn't. Do your current images really sell your product? Do they pop? If not you could be wasting thousands of pounds! Product shots often have to focus on a particular part or feature of your product so it is vital to get across your message in a single image. We will take time to understand you and your customer's needs, a necessary part in bringing out your products important features.

Product Photography or Pack shots

Show your products in the best possible light

-
- Want to improve your products sales?
- Do your current images really sell your product?
- Do they stand out?
- you could be wasting thousands of pounds!

Product shots often have to focus on a particular part or feature of your product - getting your message across with a quality image is vital. We will take time to understand you and your customer's needs, a necessary part in bringing your products important features to life.

Focus on the product.

When your customer sees a picture of your product it has to capture their interest. We will produce images that pop, that really bring your products to life in the minds of your customers. We will help generate the right emotional response from your customers that then become automatically associated with your product. Great images invoking great feeling are the only ones you want attached to your product and that's where our skills will promote growth for your business. We create ways to put real passion into your products whilst still producing sharp accurate representations.

Digital Manipulation

There are often elements of manipulation involved in product shots. Sometimes it's just tweaking the contrast or losing the background to help the picture do its job or it can be a more involved process creating unique and memorable images that sell your products. We are masters of digital manipulation in all its forms, working with both Mac and PC

employing a wide variety of software in our state of the art digital suite.

Animation

We can produce animations to help get your products features across. Animations can be used to create images which provide user interaction, highlighting specific areas and much, much more. Stop watching customers fall through your hands and talk to one of our friendly staff to find out how we can help.